CENTRE FOR INTERNATIONAL AND DEFENCE POLICY

CASE STUDY

FOR RESEARCH

SUBJECT: Public/Private Partnerships as a Corporate Social Responsibility (CSR) Initiative

Corporate Social Responsibility (CSR) has become a major issue in many post-conflict or fragile states, with companies introducing a variety of different methods to diminish the chances of increasing or renewing conflict. One method is through public/private partnerships, creating areas of cooperation between different actors

resources between concerned actors proved successful in not only improving the effectiveness of collaboration, but also increased the ability to open discourses and engage in activities.

Third, public/private partnerships gave different party's access to different 'spheres of influence' of which they would have been unable to gain access too previously. This development allowed actors that were usually barred, either intentionally or unintentionally, to participate in the improvement of the mining industry and increase the success of the process.

Fourth, conflict prevention can be a positive factor in a public/private partnership for addressing mutual concerns. Collective research and analysis between public and private groups can develop successful models in which to influence policy and implement prevention tactics, and can increase the ability of actors to have their interests realized.²

Finally, although post-conflict and weak state regions are often categorized as having ineffective