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strategies, plans, and policies. In Chapter 6, four specific parking management strategies were studied. In 2008, Todd Litman of the Victoria Transport Policy Institute examined best practices on parking management strategies. Strategies

- Use development application review consultations with developers in the Rideau-Vanier ward as an opportunity to discuss the benefits of providing less parking supply.
- Consider creating a parking calculator tool, such as that in King County, Washington, that allows developers to adjust for variables and calculate how much parking is “just right”.
- Monitor parking demand in the inner-urban area with the intention of gradually removing parking oversupply, redeveloping existing excess surface parking lots, and analyzing how market demand is determining parking provided.
- Consider applying the same parking management strategies and updated MPRs to more areas of Ottawa, if it is determined that parking demand has decreased in the areas they currently apply to.

The report concludes that the City of Ottawa should further explore the parking management strategies and recommendations outlined in this report to complement its current and future parking and planning goals. The recommendations are to be used as a guide to further study and establish strategies that can impact how parking is supplied and how parking demand is managed in the inner-urban area. While market forces continue to play a dominant role in the amount of parking that is supplied, complementary parking management strategies that incentivize the reduction of parking spaces and that recognize the benefits of providing less parking can better influence developers to remove parking oversupply. Moreover, to be truly effective, these strategies need to work congruously with one another and the results should be continuously monitored.