

## Executive Summary

Greyfields have become a common presence in the suburban landscape of North American cities. These economically declining or failed commercial sites are most recognized by large parking lots, low pedestrian and consumer traffic, abandoned commercial units, poor building and infrastructure conditions, and lacking integration with the surrounding community. Often





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development model. The site of the Bay Ridges Plaza offers none of these challenges; it is a relatively medium sized and flat site that contained no contamination.

#### Master Planning:

The completion of a master plan was a crucial element in designing a complete community and implementing the full vision of the site. The guidelines provided by the master plan for San Francisco by the Bay will ensure development does not deviate from the approved !