



This report is a study of the site selection process examining the requirements and indicators behind food retailing site selection. In particular, the study focuses on urban locations, as they continually remain an area of underdevelopment

Overall, there is a strong indication that the site selection process among food retailers remains the consistent. Even so, it is difficult to gather specific thresholds in relation to the discussed indicators used in site selection, as much of the information remains confidential. The report finds that there is a strong emphasis to ensure a strong market for a site, including a