Beyond the Pandemic

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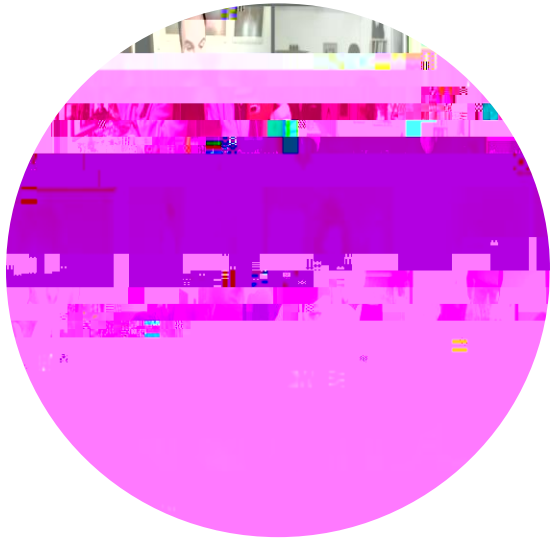
Signals of Covid-driven change



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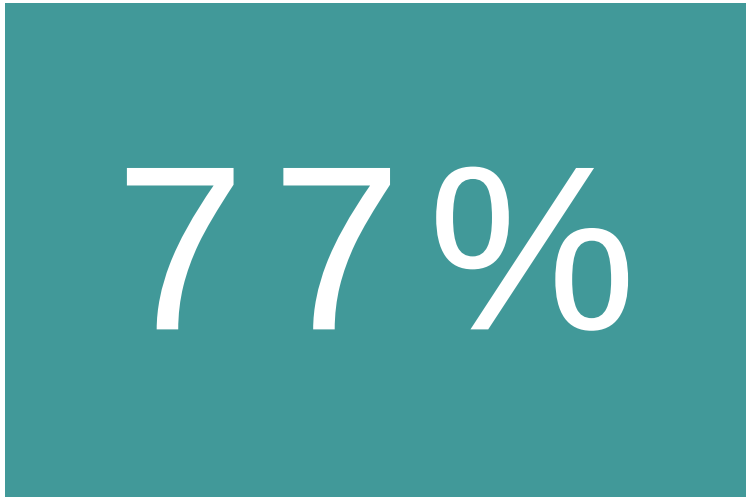
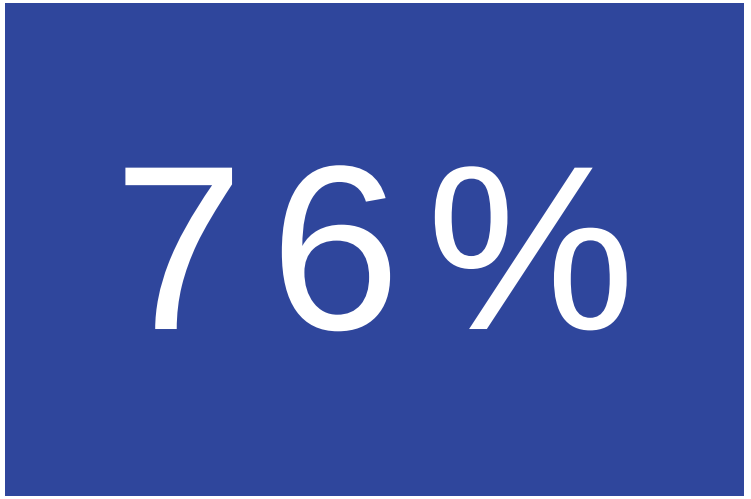
Inequality is widely felt



“Wealthy people in society should pay more tax”



“Having large differences in income and wealth is bad for society overall”

“The economy of my country is rigged to advantage the rich and powerful”

Base: 22,614 adults aged 16-74 across 33 countries, interviewed June – July 2019

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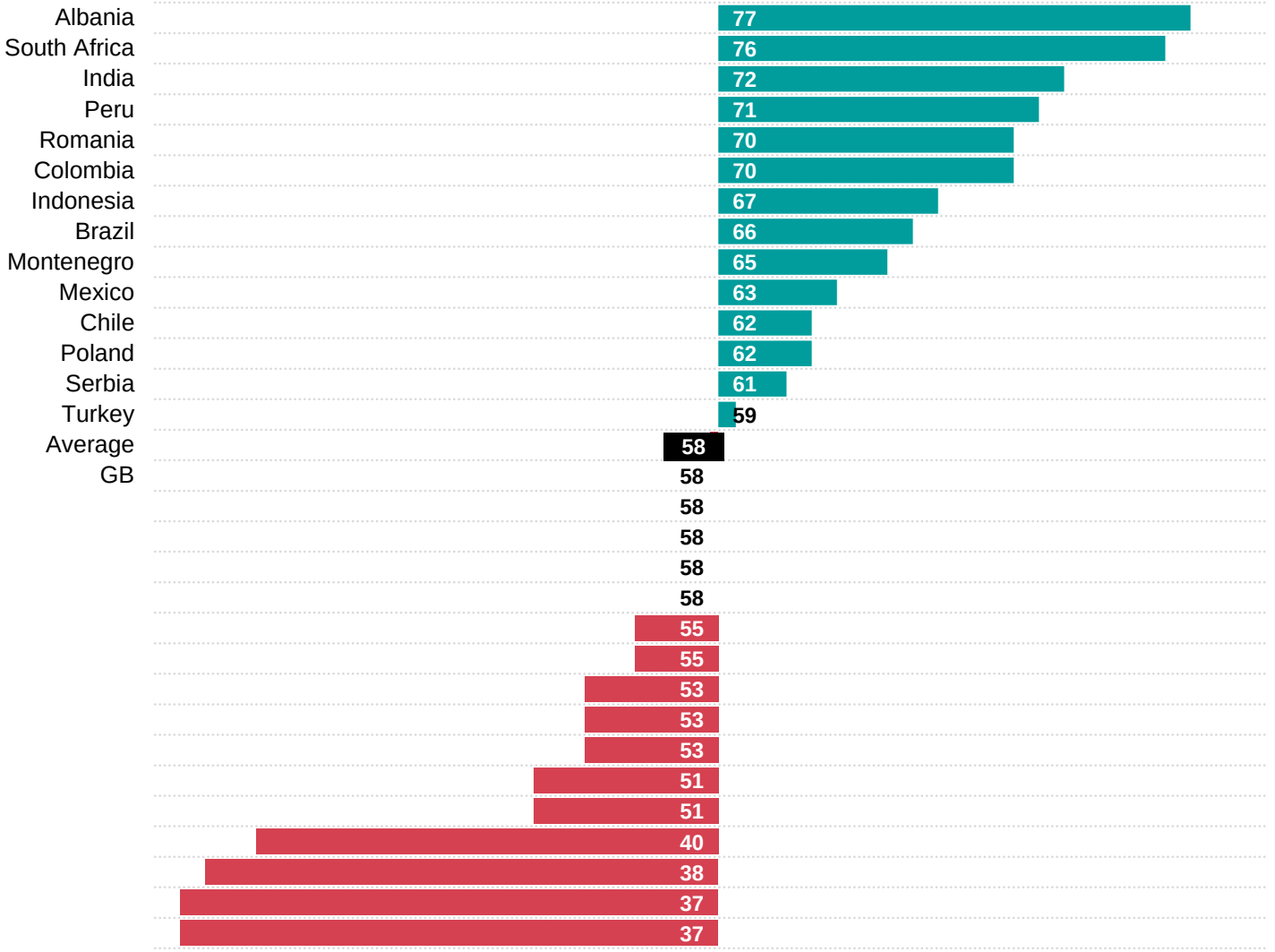
For some the response is a turn to populism

VALUE INTENSITY: POPULIST REVOLUTION



KEY:

Higher than average | Global average | Lower than average

50% wanted

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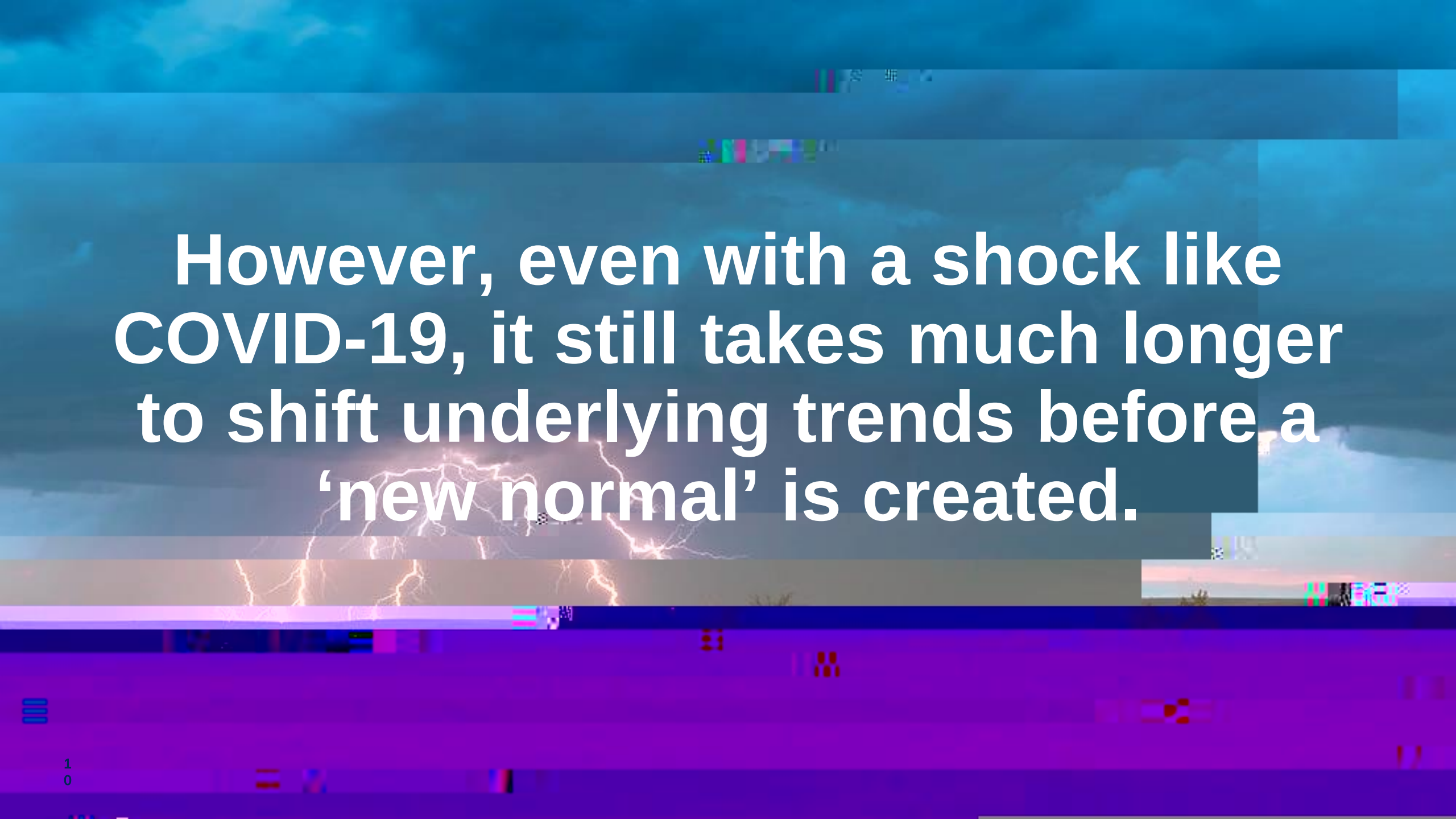
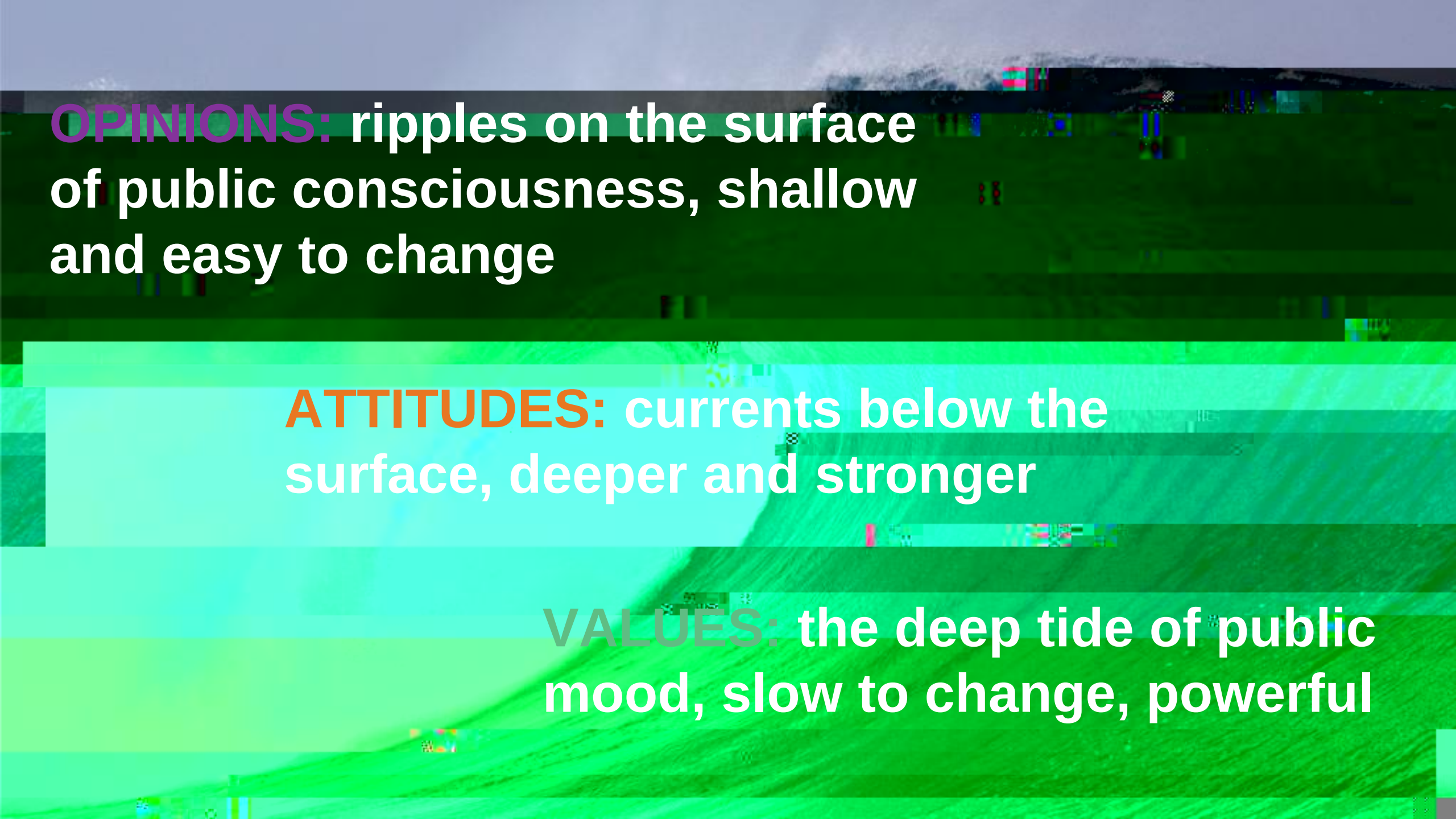

However, even with a shock like COVID-19, it still takes much longer to shift underlying trends before a ‘new normal’ is created.


OPINIONS: ripples on the surface of public consciousness, shallow and easy to change
ATTITUDES: currents below the surface, deeper and stronger
VALUES: the deep tide of public mood, slow to change, powerful

Values hold true over the medium term

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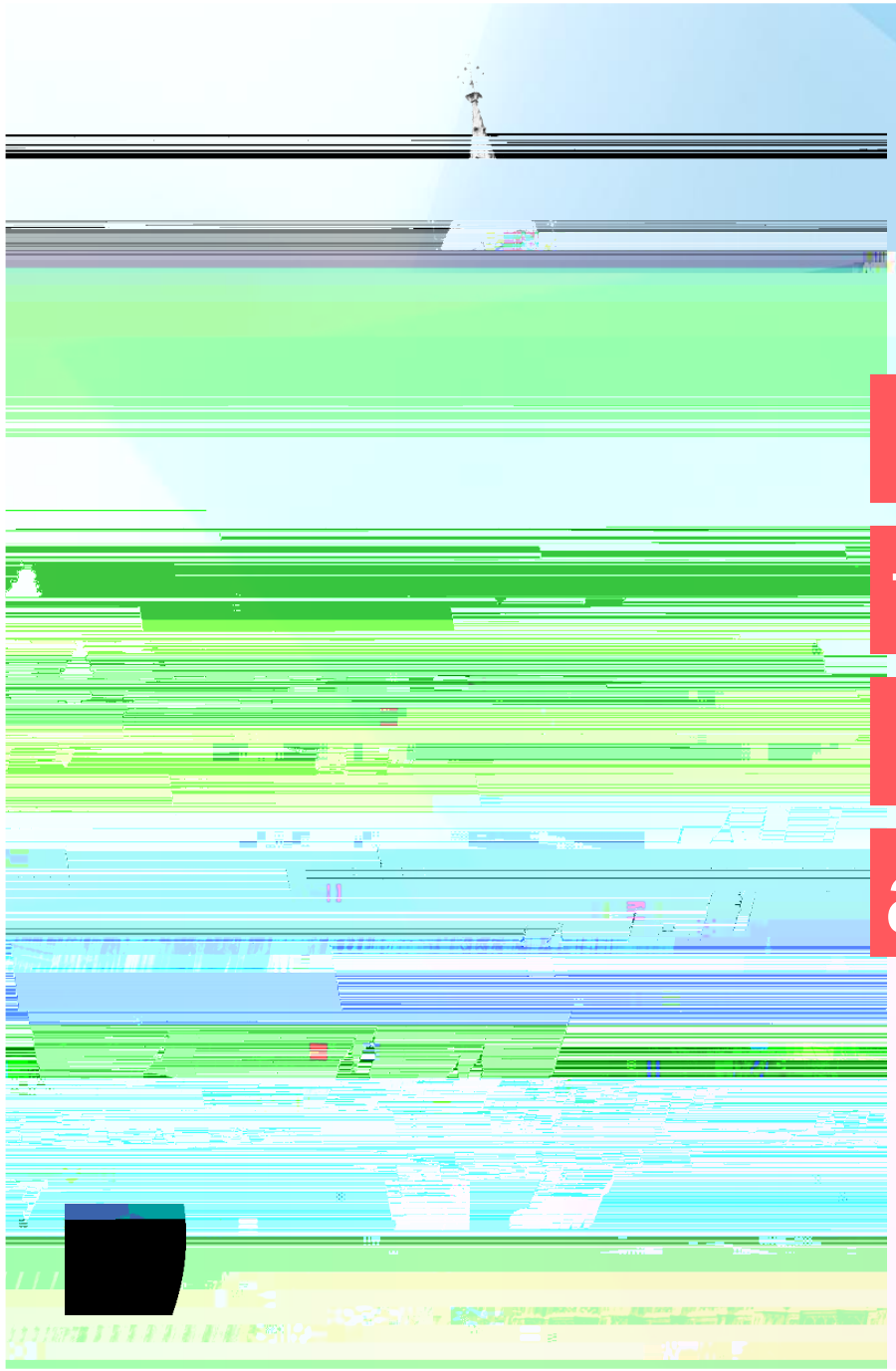
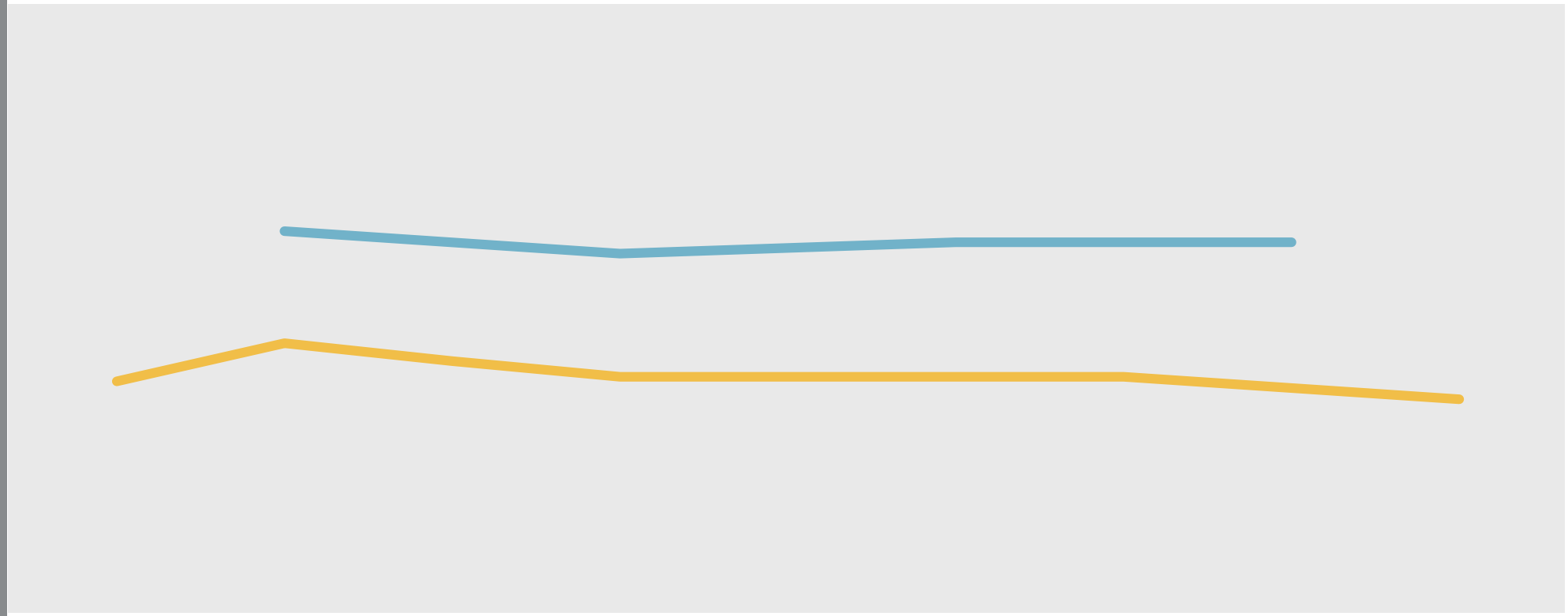


It is true that

trust in many key

around the world

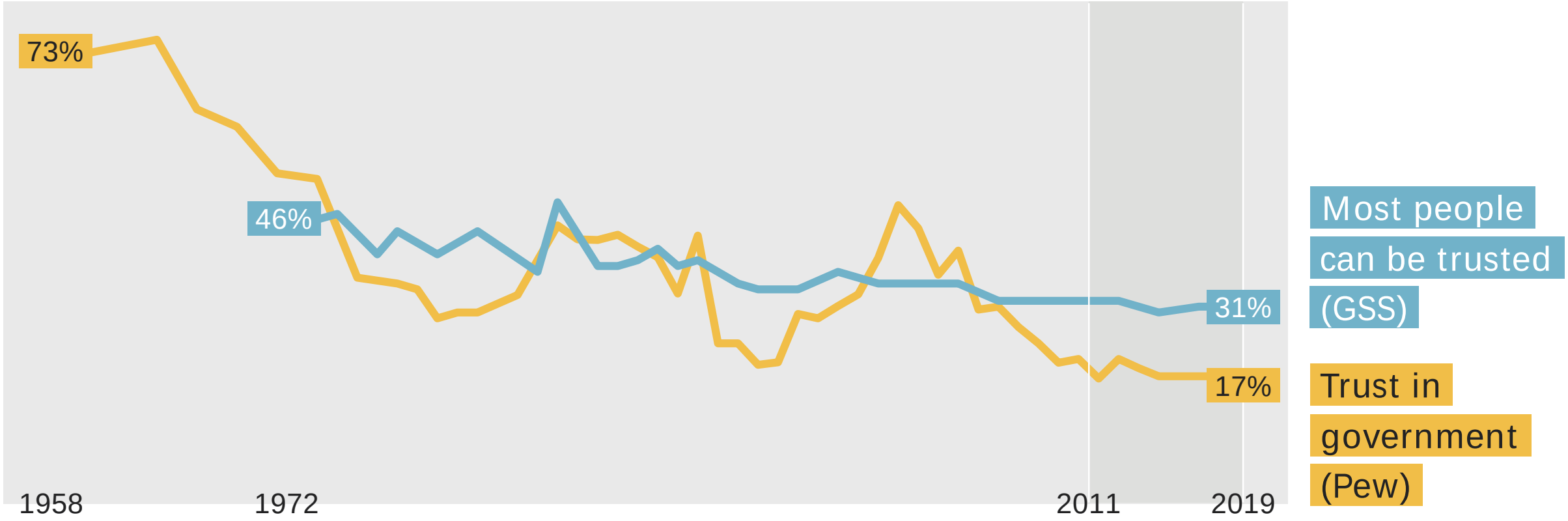
NO RECENT DECLINE IN



% trust the government in Washington always/most of the time (Pew). Generally speaking, % who say that most people can be trusted (US General Social Survey)

SAME DATA

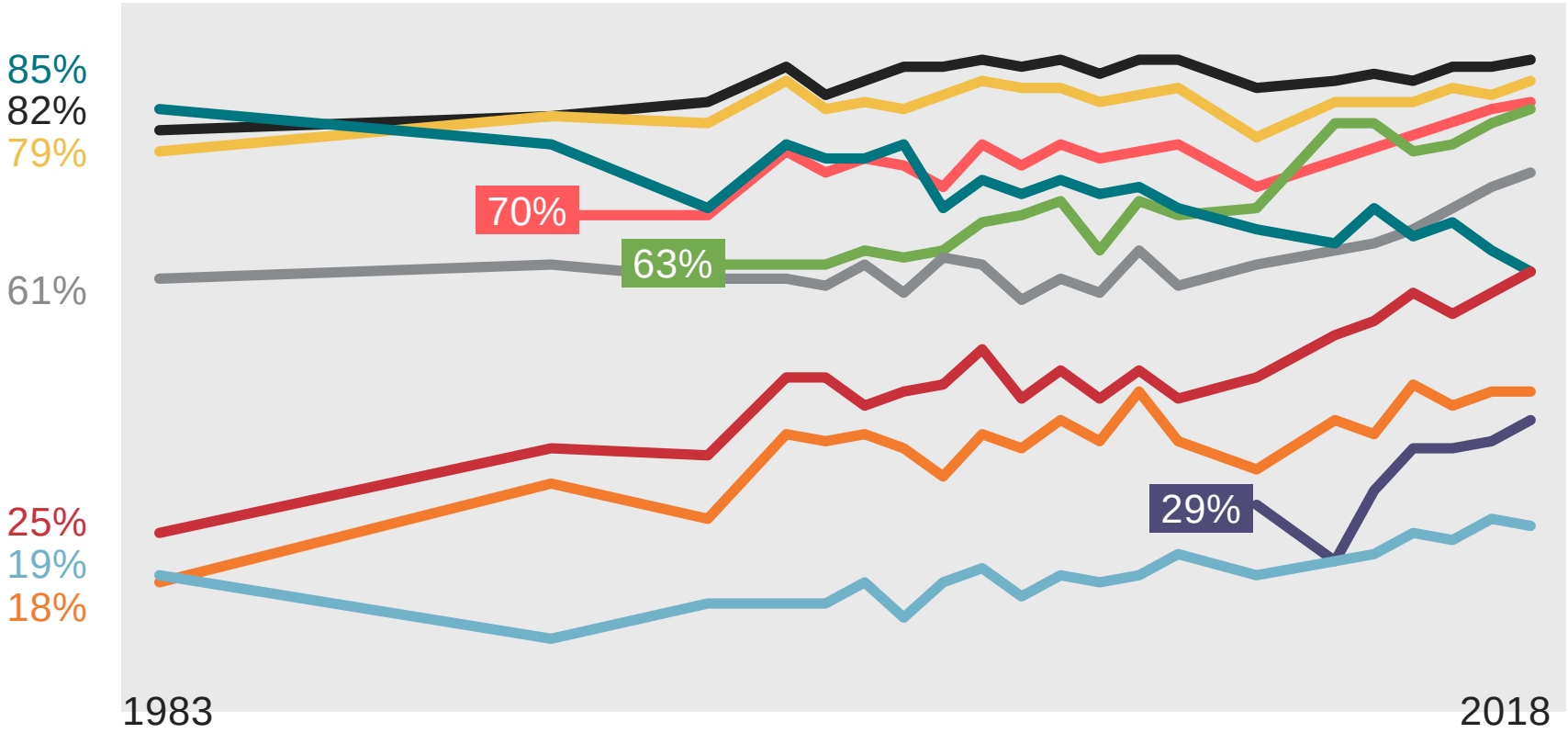
– DECLINE IN TRUST IS A LONGER TERM PHENOMENON ...



% trust the government in Washington always/most of the time (Pew). Generally speaking, % who say that most people can be trusted (US General Social Survey)

The public trust scientists and other experts

KEY MOVERS IN PUBLIC TRUST OVER TIME IN BRITAIN



92% Doctors
89% Teachers
86% Professors
85% Scientists
76% The police
62% Clergy/priests
62% Civil servants
45% Trade union officials
41% Bankers
26% Journalists

% trust to tell the truth:
Source: Ipsos MORI Veracity Index

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Even before CV19 - worry about the future

Fear of the future
is in the top five global values measured by value intensity

Base: 22,614 adults aged 16-74 across 33 countries, interviewed June – July 2019

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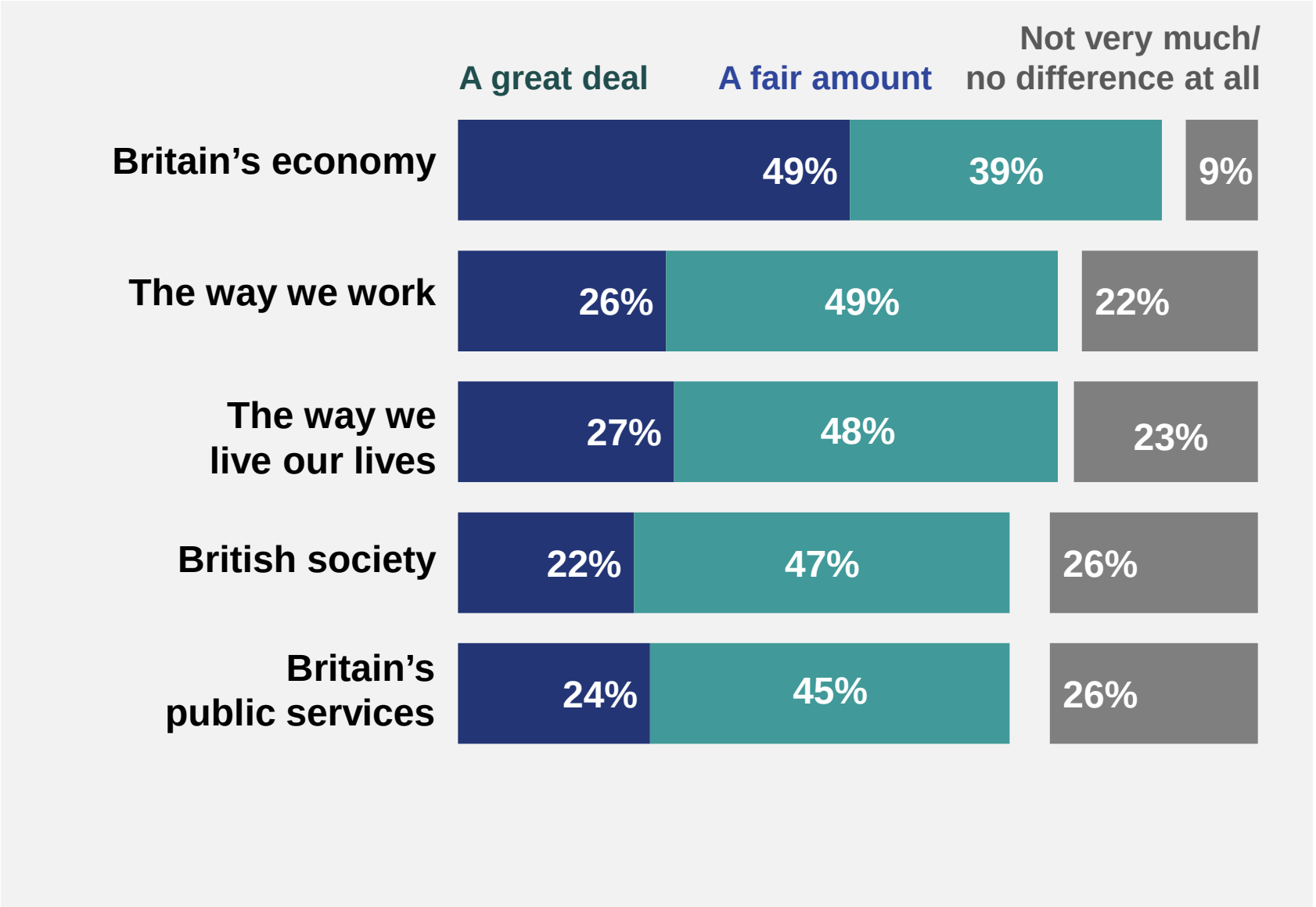
People are expecting big changes...

One year from now, how much, if at all, do you think each of the following will have changed as a result of the coronavirus pandemic, compared with before the coronavirus?



Base: 1,077 Online British adults 18-75, 1-4 May 2020.

Source: *Ipsos MORI*

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Confidence in institutions has not changed massively

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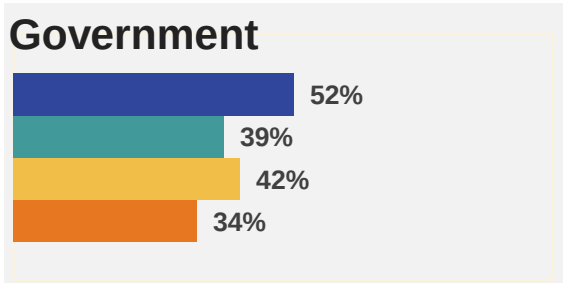
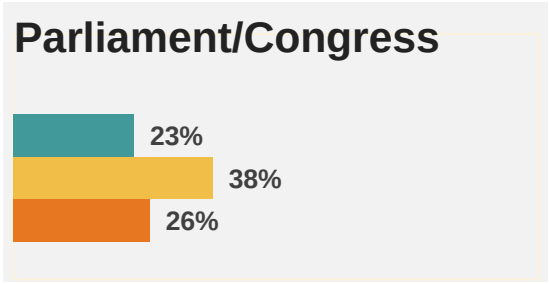
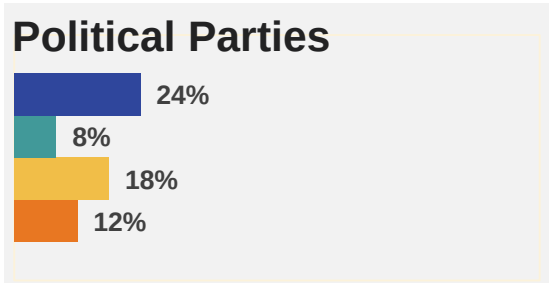
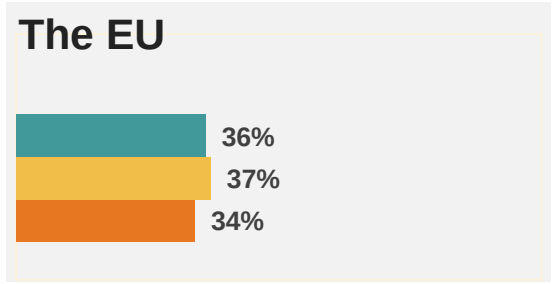
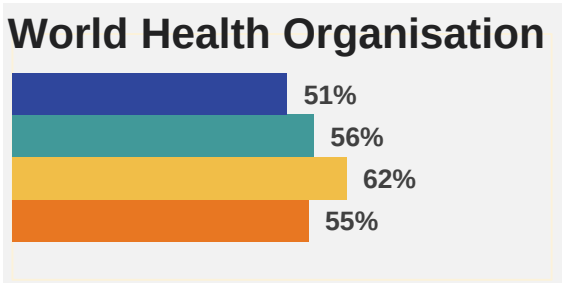
Australia Italy United Kingdom USA

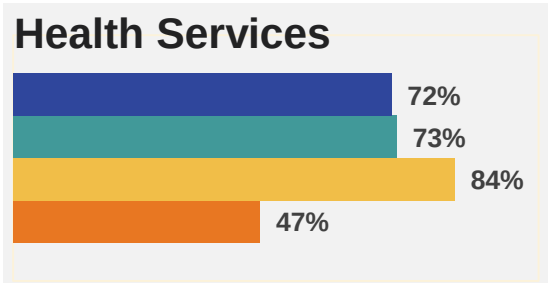


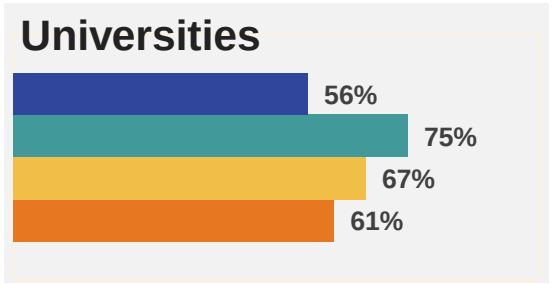


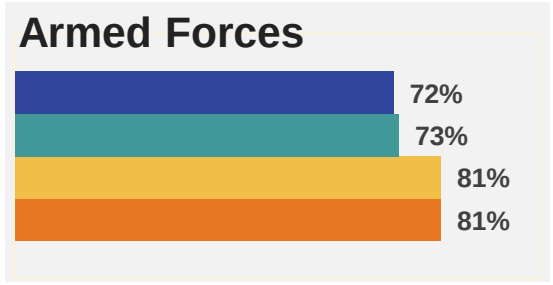


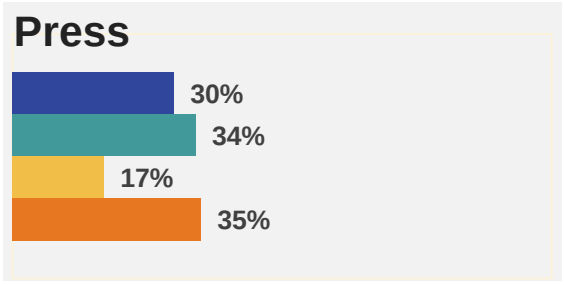


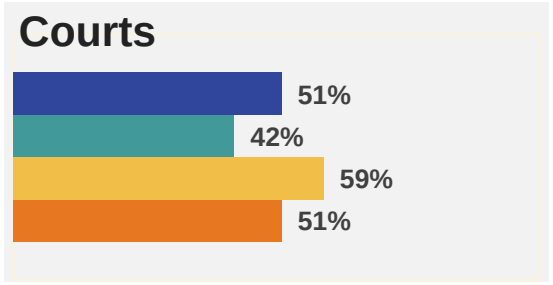


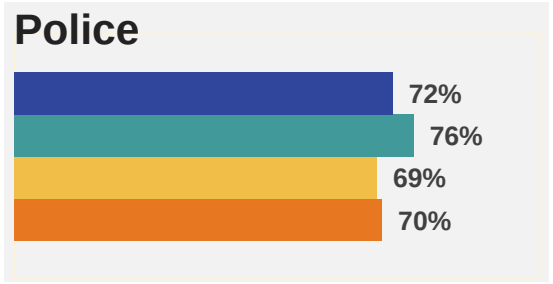


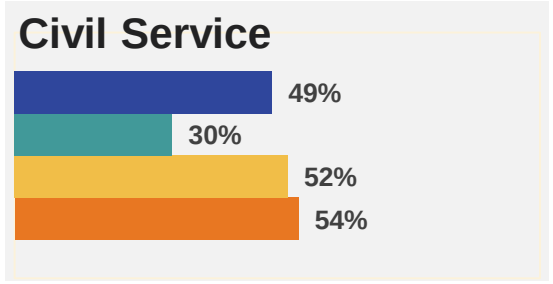






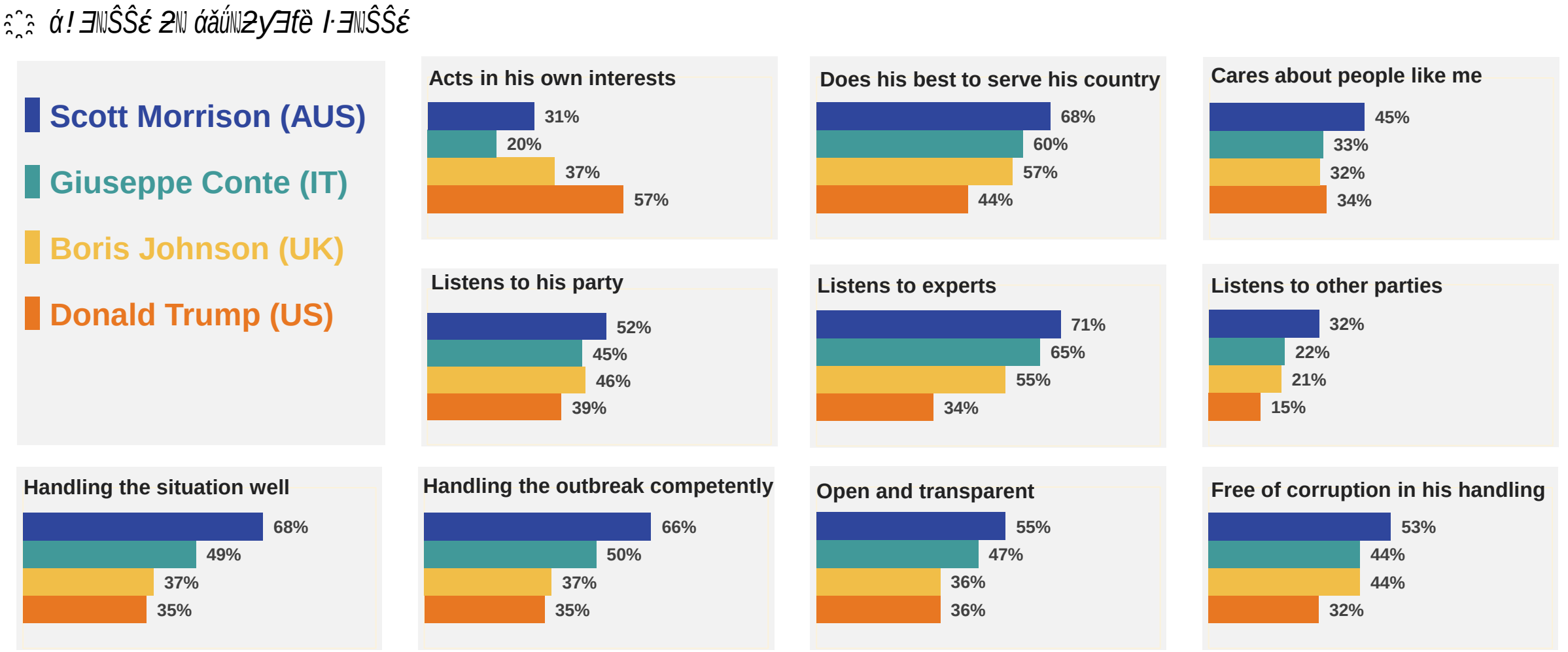






Base: 1,134 adults in Italy 21-22 May, 1,061 adults in Australia 28 May – 15 June, 1,167 adults in the UK 18-19 May, 1,150 adults in the USA 19-23 May

Evaluations of leader handling of COVID-19



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Partisan divides in evaluations of leader handling of COVID-19

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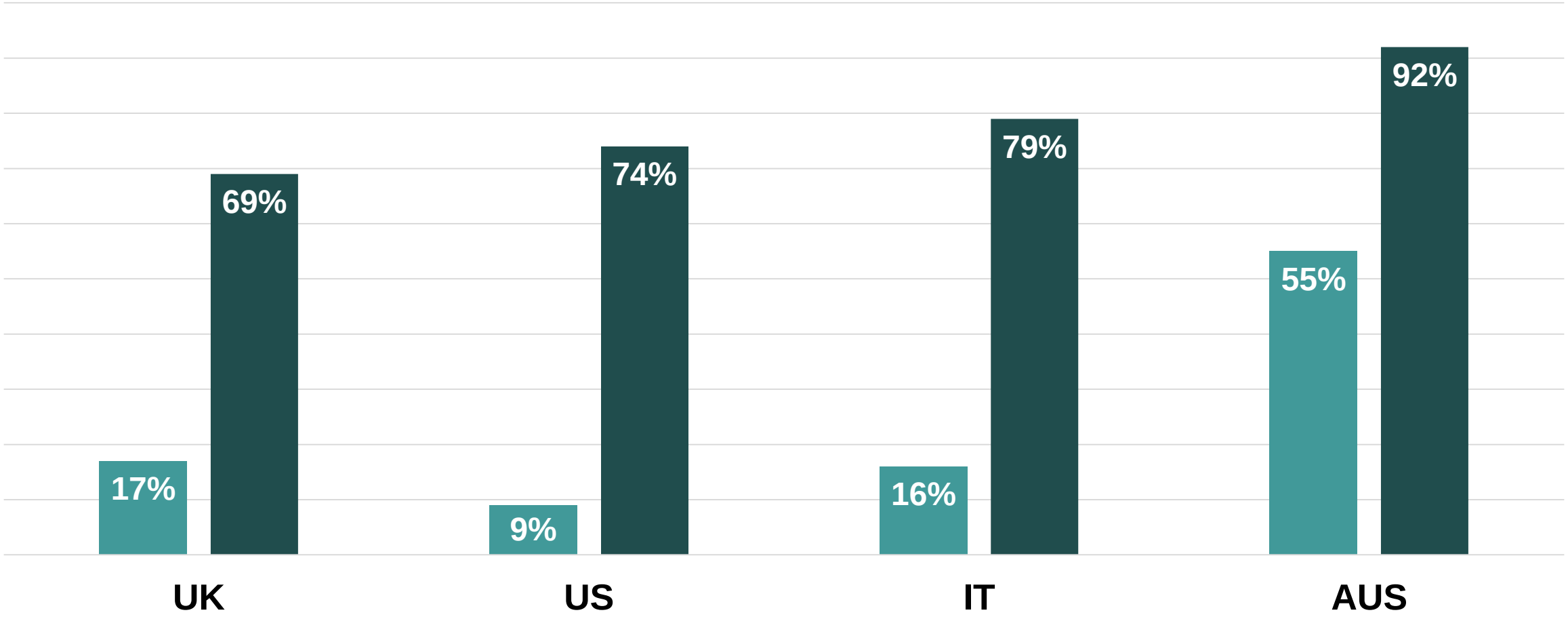

Q1. Thinking about the current situation with Covid-19…which should your country prioritize more?

Overall, 72% believe health and well-being should be the current focus in their countries, while 28% believe their countries should focus on economic growth.

At the individual country level, a majority in every surveyed country think health & well-being should be the priority in the midst of the pandemic.

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Fragility of our systems reveals our need for resilient public services

Collaboration across sectors is possible

To ensure services continue to exist and citizens can access them in any crisis

Need, and permission, to make new connections which create better

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Accelerates scrutiny of government

Corporate and government need to be **accountable** from many angles: workforce, sustainability…

Focus on the **lived experience** of diverse citizens, and design services to meet their needs

Help citizens to **navigate information** and evidence

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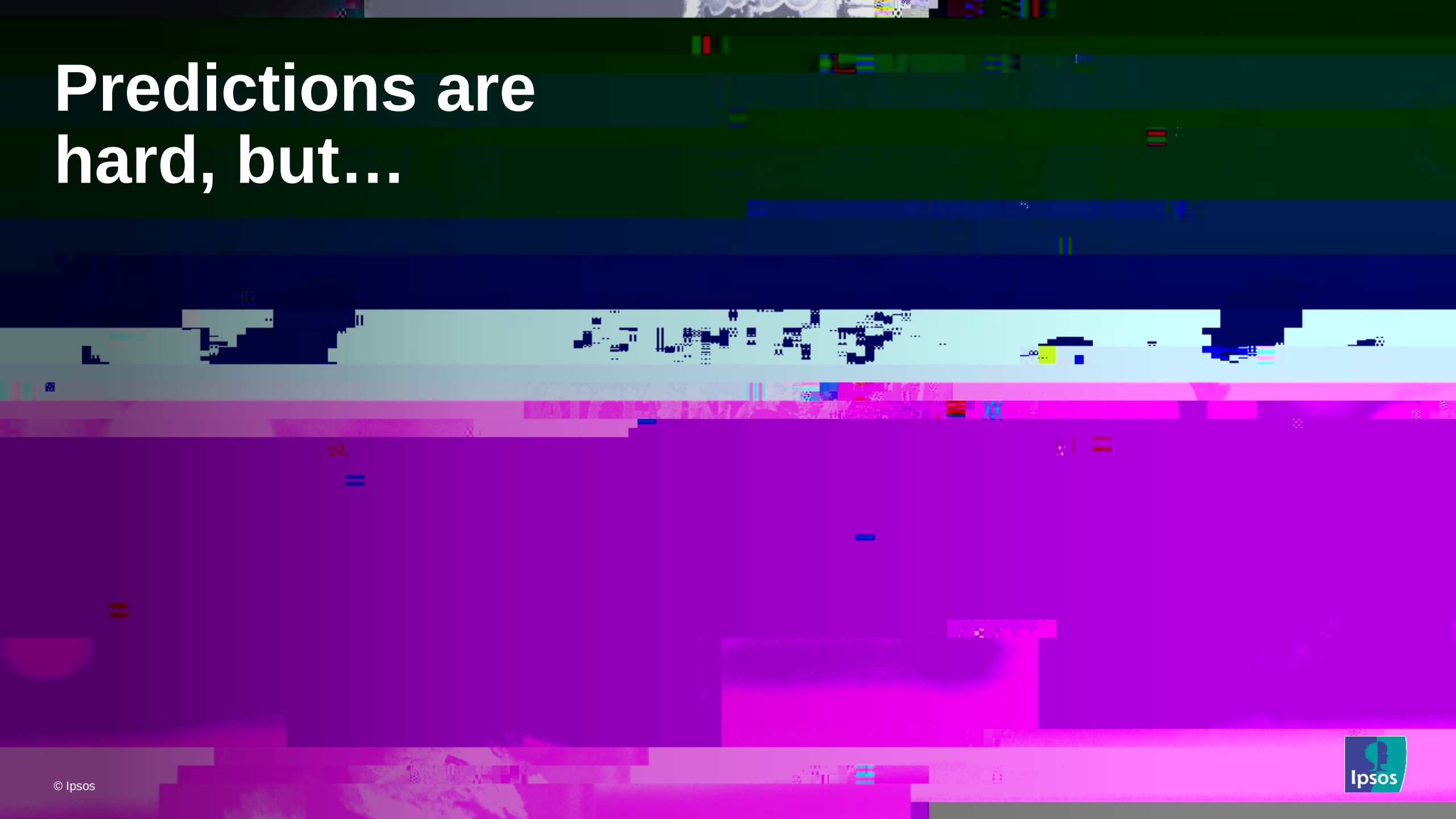
Predictions are hard, but...



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The most adaptable organisations will thrive – not the biggest (nor even the cleverest)

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THANK YOU

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