


Eleventh Annual

Queen's Institute on Trade Policy



What's Next for Rules-Based Trade Cooperation?

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Canada can look back on an extraordinarily productive period of trade negotiations, which has yielded the CETA with the European Union, the CPTPP with 10 countries in the Pacific region, and the CUSMA with the United States and Mexico. At the same time, the need to adapt to tectonic shifts in the global economy poses continuing challenges: the rapid advance of digital technology has the potential to vastly increase the scope of "tradable" tasks and will for the first time expose many of the service sector jobs that form the backbone of Canada's economy to foreign competition. This development lends additional urgency to the Canadian government's commitment to ensure that all Canadians share in the benefits of trade. Canada also needs to find a way to take advantage of the shift of the world economy's centre of gravity towards Asia, without getting further embroiled in the escalating economic and technological competition between the United States and China. Finally, Canada faces the task of deepening cooperation under its existing agreements and to ensure that these agreements yield benefits for all Canadians. This could involve increased regulatory cooperation inside and outside the WTO, as well as better use of available committees and review mechanisms to monitor compliance with commitments.

Agenda

Sunday, November 17

3:30 Introduction to the Institute

The presentation will provide an overview of the Institute and introduce the challenges identified in the theme, namely, the breakdown in trade cooperation in the WTO and beyond, the major issues on the negotiating agenda and the avenues for preserving and deepening rules-based trade cooperation under existing agreements.

Nicolas Lamp, Director, Queen's Institute on Trade Policy; Assistant Professor, Faculty of Law, Queen's University

Part I: Long-Run Trends and the Current Trade Landscape

4:15 Overview of the Current Trade Landscape

This presentation will provide an overview of the global state of trade and Canada's trade performance. It will discuss the most significant economic trends of recent years, including the increased share of global trade of the emerging economies, and will explore the opportunities and challenges for Canada to diversify its trade.

Stephen Tapp, Deputy Chief Economist, Export Development Canada

5:00 Break

5:15

Monday, November 18

3:00 **Break and small group seminar on the second pillar**

4:15 **Trade Policy Communications and Consultations**

With rising

12:00 **Lunch**

1:30 **International Regulatory Cooperation**

At a time when tariffs are generally low, many barriers to trade stem from regulatory differences among countries while regulatory externalities in the form of action or inaction in one state can impose costs on workers and consumers in another state. Regulators talk to each other in order to mitigate these barriers and externalities in several fora, including the Canada-US Regulatory Cooperation Council and the OECD's Regulatory Policy Committee. The presentation will provide a practical perspective on the promise and challenges of regulatory cooperation.

Jeannine Ritchot, Executive Director, Regulatory Policy and Cooperation, Treasury Board

2:15 **Break and small group seminar on the third pillar**

3:30 **A Conversation with Kendal Hembroff**

The concluding session will provide an opportunity for an exchange of views with Kendal Hembroff, the Director General for Trade Negotiations at Global Affairs Canada, on the next steps for rules-based trade cooperation. Kendal will provide an update on the state of play regarding trade matters in Ottawa and will discuss the themes of the Institute with the participants.

Kendal Hembroff, Director General, Trade Negotiations, Global Affairs Canada

Moderator: **Robert Wolfe**, Professor Emeritus, School of Policy Studies, Queen's University

5:00 **Institute Ends**

Speaker Biographies

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Kathleen Claussen is Associate Professor at the University of Miami School of Law and Senior Fellow at the Institute of International Economic Law at Georgetown University Law Center. Prior to joining the Miami Law faculty in 2017, she was Associate General Counsel at the Office of the U.S. Trade Representative in the Executive Office of the President. There, she represented the United States in trade dispute proceedings and served as a legal advisor for the United States in international trade negotiations. She serves in various leadership capacities for international law organizations, including as a member of the Executive Council of the American Society of International Law (ASIL) and as co-chair of the ASIL International Economic Law Interest Group. Earlier in her career, Professor Claussen was Legal Counsel at the Permanent Court of Arbitration in The Hague where she advised on disputes between countries, and on investment and commercial arbitrations involving countries and international organizations. She is a graduate of the Yale Law School, Queen's University Belfast where she was a Mitchell Scholar, and Indiana University where she was a Wells Scholar.

John Drummond

Kendal Hembroff is Director General, Trade Negotiations, Global Affairs Canada. Her specialities include trade promotion, investment, international trade negotiations - multilateral and bilateral/regional FTAs, and trade policy. Previously, she held the position of Director, Trade Policy and Negotiations – Asia.

Douglas Irwin is John French Professor of Economics at Dartmouth College. He is the author of *Clashing over Commerce: A History of U.S. Trade Policy* (University of Chicago Press, 2017), which *The Economist* and *Foreign Affairs* selected as one of their Best Books of the Year.

He is also the author of *Free Trade Under Fire* (Princeton University Press, fifth edition 2020), *Trade Policy Disaster: Lessons from the 1930s* (MIT Press, 2012), *Peddling Protectionism: Smoot-Hawley and the Great Depression* (Princeton University Press, 2011), *The Genesis of the GATT* (Cambridge University Press, 2008, co-authored with Petros Mavroidis and Alan Sykes), *Against the Tide: An Intellectual History of Free Trade* (Princeton University Press, 1

Don Stephenson began his Public Service career in 1979, working for ten years in cultural policy at the Department of Communications. He moved into economic policy, at Consumer and Corporate Affairs, Industry Canada and Western Economic Diversification, before returning to cultural policy, as Director General, Cultural Industries, Heritage Canada, where he led the negotiations with the US on the WTO split-run magazine dispute. He was appointed Director General, Trade Policy at the Department of Foreign Affairs and International Trade and served for two year as Assistant Secretary to the Cabinet, Economic and Regional Development Policy, Privy Council Office. In 2004, he was appointed Ambassador to the World Trade Organization, serving as Chair of the Goods negotiations in the Doha Round until 2008. Don returned to become Assistant Deputy Minister, Trade Policy and Negotiations, until his retirement in 2011 and continues to serve as Chief Negotiator for the Canada-India Comprehensive Economic Partnership Agreement. Don lectures frequently on trade policy, trade negotiations and public policy development.

Stephen Tapp is the Deputy Chief Economist and Director of the Economic Research and Analysis Department at Export Development Canada. In these roles, he helps oversee EDC's global economic forecast, Canadian export forecast, and survey of Canadian exporters. He also briefs senior management on global trade developments and manages the longer-term economic research program that helps guide corporate strategy.

Before joining EDC, Stephen was a Research Director at the Institute for Research on Public Policy, a think tank in Montreal. He entered the federal government through the Recruitment of Policy Leaders program to work as a senior economist and adviser for Canada's first Parliamentary Budget Officer. Stephen has worked as: an economist at the Bank of Canada; a researcher at Finance Canada and the C.D. Howe Institute; and an instructor at Queen's University.

His research was awarded the 2018 Doug Purvis prize for Canadian economic policy, and has been published in academic journals, such as the Canadian Journal of Economics and Canadian Public Policy. Stephen has a Ph.D. and a Master's in economics from Queen's University and an Honors degree from Western.

Ari Van Assche

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