

12th Annual

Queens Institute on Trade Policy



QUEEN'S  
UNIVERSITY



Trade Rules for the Pan-Atlantic  
and Its Alternatives

November 23-27, 2020

Queen's  
UNIVERSITY

SCHOOL OF  
POLICY STUDIES



(All sessions will be delivered online via Microsoft Teams)

The presentation will provide an overview of the Institute and introduce the major questions for trade policy raised by the pandemic.

**?**, Director, Queen's Institute on Trade Policy; Assistant Professor, Faculty of Law, Queen's University

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This presentation will discuss the impact of the pandemic on global trade and on Canada's trade performance.

, Deputy Chief Economist, Export Development Canada

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The presentation will provide an overview of the trade restrictions, as well as trade liberalizing measures, that countries have implemented in response to the pandemic.

, Professor, Swiss Institute for International Economics and Applied Economic Research, University of St. Gallen

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The pandemic has propelled the concept of "resilience" to the forefront of discussions about globalization. Three options for making supply chains more resilient are typically considered: reshoring or nearshoring, diversification, and stockpiling. The keynote will address the question whether these options offer viable pathways towards more resilient supply and discuss alternative strategies that governments and companies can adopt.

, Senior Trade Policy Analyst, OECD Trade and Agriculture Directorate

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In addition to causing direct demand and supply shocks, the pandemic has also had an indirect impact on trade, by increasing the cost of engaging in international trade. The presentation will discuss the effects of the pandemic on trade costs and provide theoretical background for understanding how increased trade costs impact the ability of firms to participate in international trade.

?, Professor, Economics Department, Queen's University

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The presentation will consider the reconfiguration of supply chains that is taking place in light of the escalating trade conflict between the United States and China. Companies are no longer exiting China only to avoid US tariffs. The broadening US sanctions against companies that use Chinese inputs will force a broader reassessment of supply chains and could lead to a decoupling of Chinese and US supply chains.

, Professor, HEC Montreal

The presentation will discuss the opportunities for information exchange, consultations and learning provided by the institutional mechanisms of trade agreements, especially by the WTO's councils and committees. It will focus in particular on how WTO monitoring kept track of the flurry of trade restrictions during the pandemic and will discuss the lessons that WTO Members can learn from the experience.

? , Professor Emeritus, School of Policy Studies, Queen's University

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The debate about how to re-energize trade in the wake of the pandemic unfolds against the backdrop of deteriorating trade and political relations between the West and China. Apart from China's sometimes aggressive tactics in bilateral trade relations, a broader question looms over China's future role in international trade, namely, the question of whether China's economic model is compatible with a liberal trade regime. Put more concretely, are the protections provided by WTO law sufficient to allow Canadian companies to engage with their Chinese competitors on a level playing field, or is the more aggressive 'decoupling' agenda advocated by the Trump administration warranted? In order to equip participants to answer these questions, the keynote will sketch the trajectory of China's economic policy and trace the evolution of its trade strategy.

, The Economist

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The presentation will first discuss the legality of the export controls and other measures adopted by countries

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The pandemic has further increased the importance of digital technologies in the global economy. This has added urgency to negotiations on e-commerce in the WTO and highlighted the importance of rules regarding the cross-border transfer of data. Among economic interests and privacy concerns, national security considerations are playing an ever more prominent role in the regulation of the digital economy.

, Senior Lecturer, Faculty of Law, University of Lucerne

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The WTO rules on subsidies have been a central point of contention in the US-China trade war, prompting proposals by the "trilateral" group (United States, Nn1 (ni)-2 (t)-1 (Tf -0.0)n (and -nt1 (ta)1 (l)-1 81 (J1 (re))-1 (J) (ar)0 T



## Speakers

(in alphabetical order)

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**Jay Allen** E c D c T ad P c a d N a A a D a G ba A a  
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**Jonathan Fried's** distinguished diplomatic career for Canada has spanned law, economics and trade, including as G20 Sherpa; Ambassador and Permanent Representative to the WTO; Ambassador to Japan; Executive Director for Canada, Ireland and the Caribbean at the IMF; Senior Foreign Policy Advisor to the Prime Minister; Senior Assistant Deputy Minister for the Department of Finance and Canada's G7 and G20 Finance Deputy. He was formerly Canada's Chief Negotiator on China's WTO accession; chief counsel for NAFTA; and Counsellor for Congressional and Legal Affairs at the Canadian Embassy in Washington, DC.

Mr. Fried is now an independent consultant. He is a Senior Associate (non-resident) to the Center for Strategic and International Studies in Washington, DC and is one of two Lead Advisors to the World Economic Forum's International Trade and Investment Platform. He also serves on the Board of Directors of the Health Standards Organization (formerly

**Jennifer A. Hillman** is currently a professor of practice at the Georgetown Law Center, teaching the lead

**Beverly Lapham** has been a professor in the Department of Economics at Queen's University in Kingston,

**John O'Neill** (B.Comm

**Ari Van Assche** is Professor of International Business at HEC Montréal and holds a Professorship in Pedagogical Innovation for Economic Diplomacy. He is also co-founder of the International Institute for Economic Diplomacy, Deputy Editor of the Journal of International Business Policy, and research fellow at the research centers CIRANO and IRPP. He holds a BA and an M2 (c)-1 (mea9)-2 ( )TJ -